

## Concepts:

### Meaning and Purpose

Does the artwork have a clear meaning, mood, or purpose? Can the intent of the artwork be understood?

## Composition:

### Use of the Elements and Principles

How effective was the use of the elements and principles? Is the layout or arrangement easy to follow?

## Use of Media:

### Techniques and Skills

Are there media specific techniques used? How advanced is the understanding of the materials used?

## Craftsmanship

How much time and effort can be seen in the precision of the artwork? Are all aspects of the artwork well taken care of?

	0-13	14-15	16-17	18-19	20
Concepts: Meaning and Purpose Does the artwork have a clear meaning, mood, or purpose? Can the intent of the artwork be understood?	Artwork has no apparent meaning or intent. Minimal thought given to its purpose.	Some effort was given to create meaning or mood, but was not clear. Concepts are weak.	A meaning, mood, or purpose is clear, but could have been pushed further. Concepts for artwork are present.	The meaning, mood, and/or purpose of the artwork are clear and easy to understand. Concepts for artwork are successful.	The intent of the artwork is obvious. Meaning, mood, and purpose are well thought out and refined. Concepts are strong.
Composition: Use of the Elements and Principles How effective was the use of the elements and principles? Is the layout or arrangement easy to follow?	Artwork does not demonstrate correct use of the elements and principles of art. Placement/layout not effective.	Some elements and/or principles were used, but are not effectively arranged in the layout. The composition is weak.	The elements and principles were used in the artwork. The composition is basic.	The elements and principles of art are used effectively. Layout is well thought out. The composition is successful.	There is an elegant use of elements to create the principles of art. Placement/layout is purposeful. The composition is extremely effective.
Use of Media: Techniques and Skills Are there media specific techniques used? How advanced is the understanding of the materials used?	Does not display media appropriate techniques or skills. Very minimal and basic use of media/materials.	Some media specific techniques were used. Shows a weak understanding of the media/materials.	Media specific techniques and skills were used. Shows a moderate understanding of the media/materials.	Successfully used media specific techniques and skills. Shows an adequate understanding of the media/materials.	Shows advanced skills and techniques appropriate for media used. Final product shows sophisticated use/understanding of media/materials.
Craftsmanship How much time and effort can be seen in the precision of the artwork? Are all aspects of the artwork well taken care of?	Artwork lacks precision. All aspects are messy and very little time and effort spent on its completion.	Some time and/or effort given to the precision of the artwork, but craftsmanship weak.	Time and Effort was given to precision of the artwork. Craftsmanship is inconsistent.	Time and Effort was given to precision of the artwork. Craftsmanship is consistent.	Time and Effort was given to precision of the artwork. Craftsmanship is excellent.